



Crimson Chemicals Named First Distributor for Hypercell Technologies' Rapid Microbiological Testing Solutions

Fort Worth, TX & Ithaca, NY — April 6, 2026 — Crimson Chemicals and Hypercell Technologies today announced a strategic partnership naming Crimson Chemicals as the first official distributor of Hypercell's innovative rapid microbiological test kits across the United States.

This partnership brings together Crimson Chemicals' deep expertise in food safety solutions and industry service with Hypercell's breakthrough diagnostic technology—designed to deliver lab-quality microbial detection results in less than one hour, directly at the point of use.

Advancing Food Safety Through Speed and Precision

Hypercell Technologies has developed a novel generation of rapid, DNA-based diagnostic tools that eliminate the conventional trade-off between speed and accuracy in food safety and bacteriological testing. Its groundbreaking portable on-site testing platform can be tailored to detect any bacteria, animal disease such as avian and swine influenza, or any other DNA-based testing requirements, thereby reducing reliance on offsite laboratories and significantly expediting decision-making timelines.

Crimson Chemicals, a Fort Worth-based provider of sanitation, antimicrobial intervention solutions, and food processing technologies since 2002, brings a strong national footprint and trusted relationships across the food industry.

Leadership Commentary

Robert Miller, President / CEO, Crimson Chemicals

“Partnering with Hypercell Technologies allows us to bring truly next-generation microbiological testing directly to our customers.”

Bruno Jactel, Founder / CEO, Hypercell Technologies

“Crimson Chemicals is an ideal partner for Hypercell as we expand into many industries in North America.”

Transforming the Food Industry

- On-site pathogen detection in under one hour
- Reduced product hold times and improved shelf life
- Lower testing and logistics costs
- Faster response to contamination risks

About Crimson Chemicals

Crimson Chemicals is a leading provider of chemical solutions, antimicrobial interventions, equipment, and technical services for the food processing industry.

About Hypercell Technologies

Hypercell Technologies is a biotechnology company developing rapid, on-site molecular diagnostics for the food industry.