

Supplier News

Crimson Chemicals named First Distributor for Hypercell Technologies' rapid testing solutions



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By Ana McGuire



Crimson Chemicals and Hypercell Technologies announced a strategic partnership naming Crimson Chemicals as the first official distributor of Hypercell's innovative rapid microbiological test kits across the United States.

This partnership brings together Crimson Chemicals' deep expertise in food safety solutions and industry service with Hypercell's breakthrough diagnostic technology—designed to deliver lab-quality microbial detection results in less than one hour, directly at the point of use.

Advancing Food Safety Through Speed and Precision

Hypercell Technologies has developed a novel generation of rapid, DNA-based diagnostic tools that eliminate the conventional trade-off between speed and accuracy in food safety and bacteriological testing. Its groundbreaking portable on-site testing platform can be tailored to detect any bacteria, animal disease such as avian and swine influenza, or any other DNA-based testing requirements, thereby reducing reliance on offsite laboratories and significantly expediting decision-making timelines.

Crimson Chemicals, a Fort Worth-based provider of sanitation, antimicrobial intervention solutions, and food processing technologies since 2002, brings a strong national footprint and trusted relationships across the food industry.

Robert Miller, President / CEO, Crimson Chemicals comments: "Partnering with Hypercell Technologies allows us to bring truly next-generation microbiological testing directly to our customers."



Bruno Jactel, Founder / CEO, Hypercell Technologies comments: "Crimson Chemicals is an ideal partner for Hypercell as we expand into many industries in North America."

About Crimson Chemicals

Crimson Chemicals is a leading provider of chemical solutions, antimicrobial interventions, equipment, and technical services for the food processing industry.

About Hypercell Technologies

Hypercell Technologies is a biotechnology company developing rapid, on-site molecular diagnostics for the food industry.